

## WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

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|  |  |                        |  |               |   |
|--|--|------------------------|--|---------------|---|
| 340294   | <b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 93316 |                        | <b>ADVERTISER (OR AGENCY AND ADVERTISER)</b> |               | <b>Cancellation Notice</b><br><b>Required</b><br>Announcement 28 days<br>prior notice |
| <b>NAME</b>  | THREE POINT MEDIA C/O MUNDY                          |                        | MICHIGAN DEMOCRATIC STATE CENTRAL            |               |   |
| <b>AND</b>   | 1322 G St SE Ste 2                                   |                        | 606 Townsend St                              |               |   |
| <b>ADDRESS</b>   | Washington   | DC 20003-3021          | Lansing                                      | MI 48933-2313 |   |
|  | USA  |                        | USA  |               |   |
| <b>CONTACT</b>   | BOBBY MUSHROE  |                        | <b>PRODUCT</b> EST#1591                      |               |   |
| <b>LOCAL SALESPERSON</b>   | Maggie McWilliams                                    | <b>AGENCY EST. NO.</b> | <b>PRODUCT</b> 1300                          |               |   |
|  | Pol  | 1591                   | <b>CODE</b>                                  |               |   |
| <b>NATIONAL SALESPERSON</b>  |  |                        |  |               |   |
| <b>BROADCAST SCHEDULE STARTING</b> 09/04/12 <b>AND ENDING</b> 09/10/12 <b>NO. WEEKS:</b> 1 |  |                        |  |               |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                  | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|------|---------|------------|--------|--------|--------|-------------------|---------------------------|--------------|-----------|----------------|
|      |         |            | FROM   | TO     |        |                   |                           |              |           |                |
| 1    | 01111.. | 4          | 06:57A | 09:00A | 30S    | 09/04/12-09/07/12 | CBS THIS MORNING          | 4            | 125.00    | 500.00         |
| 2    | 10000.. | 1          | 06:57A | 09:00A | 30S    | 09/10/12-09/10/12 | CBS THIS MORNING          | 1            | 125.00    | 125.00         |
| 3    | .....1. | 1          | 09:00A | 11:00A | 30S    | 09/08/12-09/08/12 | CBS NEWS SATURDAY MORNING | 1            | 275.00    | 275.00         |
| 4    | 01111.. | 4          | 09:00A | 09:58A | 30S    | 09/04/12-09/07/12 | DR. PHIL                  | 4            | 200.00    | 800.00         |
| 5    | 10000.. | 1          | 09:00A | 09:58A | 30S    | 09/10/12-09/10/12 | THE STEVE HARVEY SHOW     | 1            | 200.00    | 200.00         |
| 6    | 01111.. | 4          | 09:58A | 10:57A | 30S    | 09/04/12-09/07/12 | LETS MAKE A DEAL          | 4            | 400.00    | 1600.00        |
| 7    | 10000.. | 1          | 09:58A | 10:57A | 30S    | 09/10/12-09/10/12 | LETS MAKE A DEAL          | 1            | 400.00    | 400.00         |
| 8    | 01111.. | 4          | 10:57A | 12:00N | 30S    | 09/04/12-09/07/12 | THE PRICE IS RIGHT        | 4            | 500.00    | 2000.00        |
| 9    | 10000.. | 1          | 10:57A | 12:00N | 30S    | 09/10/12-09/10/12 | THE PRICE IS RIGHT        | 1            | 500.00    | 500.00         |
| 10   | .1111.. | 4          | 12:28P | 01:30P | 30S    | 09/04/12-09/07/12 |                           | 4            | 500.00    | 2000.00        |
| 11   | 1.....  | 1          | 12:28P | 01:30P | 30S    | 09/10/12-09/10/12 |                           | 1            | 500.00    | 500.00         |
| 12   | .1111.. | 4          | 01:28P | 02:00P | 30S    | 09/04/12-09/07/12 |                           | 4            | 500.00    | 2000.00        |
| 13   | 1.....  | 1          | 01:28P | 02:00P | 30S    | 09/10/12-09/10/12 |                           | 1            | 500.00    | 500.00         |
| 14   | 01111.. | 4          | 02:00P | 03:00P | 30S    | 09/04/12-09/07/12 | THE TALK                  | 4            | 400.00    | 1600.00        |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| AND   | 1322 G St SE Ste 2                            |                 |  | 606 Townsend St                       |      |  |   |
| ADDRESS   | Washington DC 20003-3021                      |                 |  | Lansing MI 48933-2313                 |      |  |   |
|   | USA   |                 |  | USA                                   |      |  |   |
| CONTACT   | BOBBY MUSHROE                                 |                 |  | PRODUCT#1591                          |      |  |   |
| LOCAL SALESPERSON   | Maggie McWilliams                             | AGENCY EST. NO. |  | PRODUCT                               | 1300 |  |   |
|   | Pol   | 1591            |  | CODE                                  |      |  |   |
| NATIONAL SALESPERSON  |   |                 |  |                                       |      |  |   |
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|-----------------|---------|---------------|--------|--------|--------|-------------------|-----------------|-----------------|-----------|----------------|
|                 |         |               | FROM   | TO     |        |                   |                 |                 |           |                |
| 15              | 10000.. | 1             | 02:00P | 03:00P | 30S    | 09/10/12-09/10/12 | THE TALK        | 1               | 400.00    | 400.00         |
| 16              | 01111.. | 4             | 03:00P | 03:58P | 30S    | 09/04/12-09/07/12 | RACHAEL RAY     | 4               | 250.00    | 1000.00        |
| 17              | 10000.. | 1             | 03:00P | 03:58P | 30S    | 09/10/12-09/10/12 | RACHAEL RAY     | 1               | 250.00    | 250.00         |
| 18              | 00101.. | 2             | 04:58P | 05:58P | 30S    | 09/05/12-09/07/12 | DR. PHIL        | 2               | 400.00    | 800.00         |
| 19              | .....1. | 1             | 11:02P | 12:00M | 30S    | 09/08/12-09/08/12 | NUMBERS         | 1               | 800.00    | 800.00         |
| 20              | .....1. | 1             | 01:02A | 02:02A | 30S    | 09/08/12-09/08/12 | COLD CASE       | 1               | 300.00    | 300.00         |
| 21              | .....1  | 1             | 01:00A | 02:00A | 30S    | 09/09/12-09/09/12 | WITHOUT A TRACE | 1               | 300.00    | 300.00         |
| Total Contract: |         |               |        |        |        |                   |                 | 46              |           | 16850.00       |
| Billing Summary |         |               |        |        |        |                   |                 |                 |           |                |
| Qtr 3-12        |         |               |        |        |        | Jul               | Aug             | Sep             | Total     |                |
|                 |         |               |        |        |        | .00               | .00             | 14400.00        | 14400.00  |                |
| GRAND TOTAL     |         |               |        |        |        |                   |                 |                 | 14400.00  |                |

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